(c) MUL has reduced output of the Omni and the 1000 CC Car due to fall in demand.

(d) Despite decrease in sales, MUL's market-share has increased in the past few months. MUL has taken following steps to promote the sales of Maruti vehicles;—

(i) An advertisement campaign for Maruti 1000 was launched in TV and print media,

(ii) Customer-financing scheme has been introduced for Maruti-1000,

(iii) Dealer incentve schemes were introduced for the Omni in the month of October and November, 1991.

(iv) A special offer has been introduced for December, 1991 for supply of 5000 Omnis at reduced price.

(v) An extensive 'field sales' programme has been launched through the dealers' sales personnel which is further supplement ed by local advertising campaigns by the dealers.

(vi) A comprehensive Omni adver tisement campaign is currently under preparation and is scheduled to be* launched by mid-January, 1992.

(e) The profits in 1991-92 are likely to be lower, in view of the above.

Statement

Actual Production of Vehicles (in Nos.) by Maruti Udyog Ltd. during the period June,— November, 1991

Month	800 CC	1000CC	Omni	Gypsy	Total
June'91	6522	339	3166	548	10575
July'91	7035	444	2243	510	10232
August'91	7056	830	2355	348	10519
September'91	6624	1056	2789	299	10768
October'91	4851	738	1729	284	7602
November'91	5508	776	1545	412	8241

Manufacturing of fuel efficient Cars

3174. SHRI MURLIDHAR CHANDRAKANT BHANDARE: Will the PRIME MINISTER be pleased to state;

(a) whether Government have decided to consider proposals for manufacture of fuel efficient small cars of not more than 800 cc capacity engines which can develop into a people's car project provided it ensured foreign exchange neutrality over a period of time; and

(b) if so, whether any proposals have been received from Indian manufacturers like Eicher and Tatas; if so, the details thereof and Government's decision thereon.

THE MINISTER OF STATE OF THE MINISTRY OF INDUSTRY (SHRI P. J. KURIEN); (a) and (b) Having regard *to* the likely demand for pasenger cars in the domestic market and the capacity already created, no fresh caapcity in this sector is presently being permitted

नई औद्योगिक नीति के अन्तर्गत बहुराष्ट्रीय कम्पनियों द्वारा निवेश

3175. **श्री राम अवधेश सिंह :**
श्री मुरलीधर चन्द्रकान्त भंडारे:

क्या प्रधान मंत्री यह बताने की कृपा करेंगे कि :

(क) उन बहुराष्ट्रीय कंपनियों की संख्या कितनी है जिन्होंने नई औद्योगिक नीति के अंतर्गत भारत में निवेश करने की इच्छा प्रकट की है ; उन कम्पनियों की संख्या कितनी है जो 51 प्रतिशत से अधिक शेयर पूंजी लगाने के लिए तैयार हैं;

(ख) बहुराष्ट्रीय कंपनियों अब तक कितनी पूंजी लगाने के लिए सहमत हुई हैं ; और

(ग) उनके द्वारा लगाए जाने वाले उद्योगों का ब्यौरा क्या है ;

उद्योग मंत्रालय में राज्य मंत्री (श्री पी० जे० कुरियन) (क) से (ग) नयी